

3 March 2010

Memorandum

EPA Plaine de France Urban Development Corporation “The future is being built between Paris and Roissy”

The Plaine de France: a strategic area for “Greater Paris”

The Plaine de France is located to the north of Paris and includes 40 municipalities in the Seine-Saint-Denis and Val d'Oise *départements* (counties) between La Plaine Saint-Denis, Le Bourget airport and Paris-CDG airport in Roissy-en-France and the northern Paris Ile-de-France all the way to the banks of the Oise river.

It covers an area of 300 sq. km and is home to 990,000 people.

With high-level amenities including two international airports, the Stade de France national stadium and the Villepinte and Le Bourget exhibition and conference centres, the Plaine de France occupies a strategic position in the Paris Ile-de-France region and the Greater Paris project.

This provides for

- **3 centres of economic excellence** out of those planned in the Paris Ile-de-France region
 - Image and creativity at Pleyel-Plaine Saint Denis
 - Aeronautics around Le Bourget airport
 - Meetings, conferences and trade shows around Paris-CDG airport
- **Condorcet Campus, a university for the social sciences**
- Development of an **automated metro system** (or twin loop) linking the competitiveness clusters to Paris and the La Défense business district.

This economic dynamism, however, is not currently having enough of a positive impact on people in the area.

The Plaine de France Urban Development Corporation (EPA), the public sector planning corporation for the area, has been created to address this.

The Plaine de France Urban Development Corporation (UDC)

The French government, the two counties of Seine-Saint-Denis and Val d'Oise and the 40 municipalities in the area have joined forces to create the Plaine de France UDC with the aim of resolving the difficulties the area faces, but also of promoting its strengths.

The purpose of Plaine de France UDC is to foster planning, restructuring and economic and social development within the area, which is seen as a priority in the Paris Ile-de-France region.

To do this, the Plaine de France relies on several fundamental documents that set out an **ambitious development plan**, which is updated on a regular basis: the Strategic Reference

Document, which was unanimously approved on 12 December 2005; the 2007-2013 protocol for the Plaine de France; and a sustainable development charter.

These “**guidelines for sustainable, socially responsible development**” define what actions need to be taken in the area and where the priorities lie. They represent a reference point for actions involving all key players in the public and private sectors for the next 10 years.

The development plan for the Plaine de France has now moved into its operational phase.

Numerous development projects are under way

As a developer, the UDC implements projects that help to drive the area forward, *either at the request of local authorities in the area or on its own behalf.*

In 2010, the UDC is implementing a number of development projects that will enable it to take action on urban reorganisation, the development of neighbourhoods around railway station hubs and the economic and social development of the area, notably in:

- Villetaneuse: railway station and university
- Gonesse: redevelopment of the town centre
- Garges and Sarcelles: urban redevelopment, station area
- Louvres and Puteaux-en-France: eco-neighbourhood and park area close to the international school
- Fosses: urban redevelopment in the town centre and station area

The UDC also continues to plan for the future and monitor development in the area to ensure the emergence and implementation of **urban and spatial development projects**.

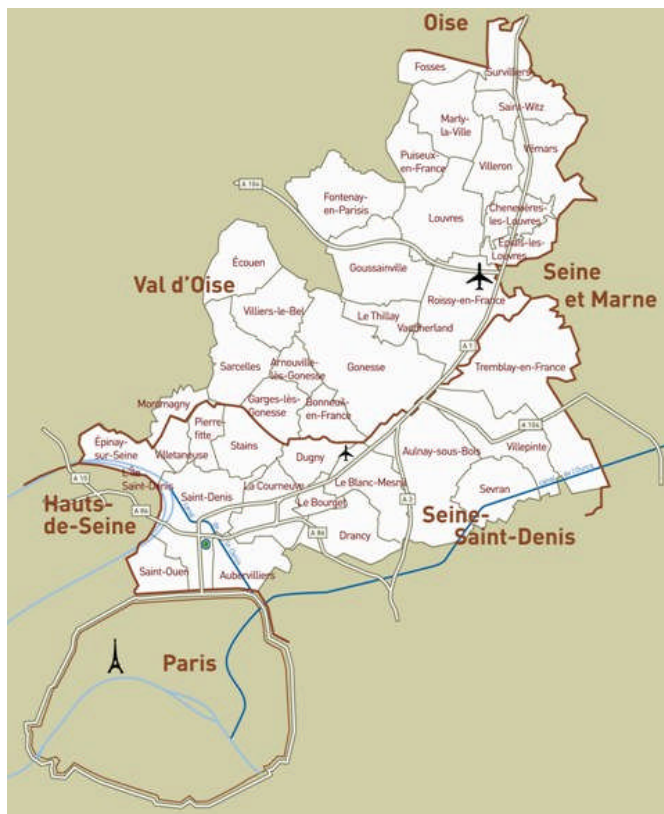
One of the most significant of these is the **development of the Paris centre of airport excellence between the airports of Le Bourget and Paris-CDG (2,000 hectares)**.

Other projects for new developments are currently under consideration.

Plaine de France UDC: operational organisation

The UDC has a team of around 30 staff, urban planning and development professionals and specialists in housing, accommodation, economic development, employment, transport and urban and financial engineering.

Its Board of Directors has 32 members representing the French government, the regional council and local authorities: local councils, inter-municipal bodies and municipalities.



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